




## Who are we?




BA1 Radio is a non-profit organisation, training people in radio broadcasting to help them gain employment, develop their communication skills and boost confidence.

## What do we do?

-  Provide in depth training, covering all aspects of radio.
-  Improve employability skills for our volunteers.
-  Help people develop their life skills.



## Why should you donate?

-  We provide education opportunities locally that are open to all.
-  We can help your organisation gain exposure.
-  We are helping bring the Bath community together.

During 2019 we've interviewed **20 local charities and organisations**, covered major events including the **Bath Boules**, and the **Bath Half Marathon**. We also won the **Creative Bath Award** for the **best Creative Arts Organisation** in Bath!

**BA1 Radio is for the whole community, here to support local people and organisations.**

*There's no other place like it in Bath.*

# Sponsorship Levels

## Headline

£2000

(3 places available)

## Major

£1000

(4 places available)

## Minor

£250

(6 places available)

*Invite for all sponsors to visit studio*

Regular shout outs on radio	Regular shout outs on radio	Shout out on radio
Social media thanks across all platforms	Social media thanks across all platforms	Social media thanks across all platforms
Company logo on front page and sponsors' page of website with bio	Company logo on sponsors' page of website with bio	Company logo on sponsors' page
Specialist segment talking about company services once a month	Specialist segment talking about company services once every three months	
Company logo on banners		
Company logo on the end of promo videos		
Company name included in sponsorship <i>thank you jingle</i> at the end of every hour (24 plays day)		

**ALL PACKAGES VALID FOR TWELVE MONTH TERM**

Your donation means you will be a sponsor from 1st April 2020 to 1st April 2021.

Payment should be made no later than 23rd March 2020.

*If you'd like to sponsor us today, please get in touch!*

[LUKE@BA1RADIO.ORG](mailto:LUKE@BA1RADIO.ORG)

## Show Sponsorship

Sponsor one of our shows for £65 a month.



For just **£65 a month** you could sponsor one of our radio shows, presented, produced and created by our volunteers. With over 1500 unique listeners tuning in every month, this is a fantastic platform for you to gain exposure locally for your organisation, whilst supporting a good cause.

### Why should you sponsor a show?

From our Drive Time show on a Friday, to our New Music programme on a Sunday, we cover a variety of music and chat shows. Sponsoring a show gives you the opportunity to support a good cause whilst gaining exposure for your organisation, not just on the radio but also through our social media channels and our website.

### What you get for £65 a month

- Four sponsored shows a month
- A thank you jingle throughout the show
- Your company logo on the sponsors page of our website
- An introductory social media thanks

Here are the shows that we have available for sponsorship. Take your pick and get in touch if you'd like to give your support.

### Fridays

#### **Friday Feeling | 6-8pm | *Luke Nix***

Whether you're on your way home from work or school, Luke helps to kick-start your weekend with all the biggest tracks around!

#### **Euphoric Utopia | 8-10pm | *Luke Griggs***

Mixing up the tunes for your Friday night, Luke plays his very own euphoric house and drum and bass tracks, getting you in the mood for a night out in Bath or chilling with friends at home.

### Saturdays

#### **What's on in Bath | 1-2pm | *Will Bedding & Helen Ward***

In their show, Will and Helen speak to local people, organisations and charities live on air to bring you all the latest news and events happening in Bath.

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### **Saturday Afternoon Show | 2-4pm | Simeon Wakely & Leenton Chinyanga**

Simeon and Leenton share interesting facts, fun conversation and chat about headline news stories.

### **Saturday Afternoon Show | 4-6pm | Nathan Tomlin & Joe Clarke**

Friendly banter, quiz games and lots of laughter, Nathan and Joe entertain Bath every Saturday from 4pm.

### **Sunday**

#### **Sunday Lunch Show | 1-2pm | Jude Hayman**

Jude is one of our youngest presenters. Each week he plays the biggest tracks around along with some great chat

#### **New Music Show | 2-3pm | Tom Wyatt**

The new music show features the latest sounds from the week, across the world, including live interviews with local musicians, promoting and sharing their new music.

#### **The Parenting Show | 4-5pm | Lena Korallo**

The parenting show by Lena features in depth conversations with local people about life as a new parent.

#### **Dad & Ladd | 5-6pm | Ian & Rueben Spence**

Ian and Rueben bring a bit of fun and laughter to Sunday evenings with a mixture of chat, games and music including 'Rueben's Rhetorical Riddles' and 'Where am I in Bath?'

#### **Before my time | 7-8pm | Brandon Messer**

Each week Brandon plays tracks from before his time including classics from the 70's, 80's and 90's.

#### **Terms and Conditions**

- *Six month term for sponsoring a show.*
- *Your donation means you will be the sponsor of your chosen show from the date of donation for a six month period.*
- *Payment should be made in full for the six month period (total donation £390.00).*
- *Towards the end of the six month period we will get in touch to check if you'd like to continue with your support.*
- *For details on making payment, please get in touch.*

**Tel: 07429473933**

**Email: [luke@ba1radio.org](mailto:luke@ba1radio.org)**